1. Annotation

Business Communication is an intensive hands on, practical course, designed to provide Skoltech students with the set of skills needed to effectively communicate with others – their classmates, working teams, professors and any audiences inside and outside of Skoltech. The course learning outcomes correspond directly with the Group 3 of Skoltech learning outcomes – “Relating to Others – Communication and Collaboration”. The course will show students the secrets and technologies to becoming confident when speaking in public – developing the skills they will be able to use throughout their career and their life. In a highly interactive, informative and supportive manner through in-class activities, games and simulations the course will enable students to: Speak with confidence and overcome their nervousness; Establish rapport with any audience; Present their message in a clear, concise, and engaging manner; Successfully manage impression they make onto audience; Create—and repurpose—presentations quickly and efficiently; Make successful and memorable pitch; Sharpen the story they want to tell; Use confidently body language and movement, strengthening their speech; Respond to questions and comments without getting flustered; Gain people’s attention, respect, and cooperation.

2. Structure and Content

Course Academic Level

Master-level

Number of ECTS credits

3
4. Grading

<table>
<thead>
<tr>
<th>Type of Assessment</th>
<th>Pass/Fail</th>
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Grading Scale

5. Basic Information

<table>
<thead>
<tr>
<th>Course Stream</th>
<th>Entrepreneurship and Innovation (E&amp;I)</th>
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6. Textbooks and Internet Resources

7. Facilities

8. Learning Outcomes

<table>
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<tr>
<th>Do you want to specify outcomes in another framework?</th>
<th>Knowledge-Skill-Experience is good enough</th>
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9. Assessment Criteria

10. Additional Notes